Adobe Firefly

Last Modified on 09/24/2025 1:53 pm EDT

This article outlines how to access and use Adobe Firefly.

Before you start, you will need the following:

an Adobe ID

What is Adobe Firefly?

Adobe Firefly is a generative Al tool used to create and edit images, audio, and video using text prompts. It is available as a web application and within Adobe Photoshop and Illustrator.

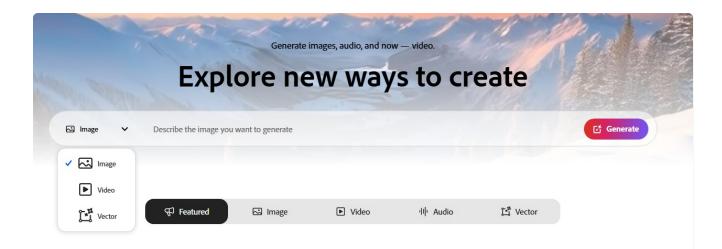
Appropriate use

Your use of Adobe Firefly is governed by College policies and Adobe's terms of service.

Warning: You are prohibited from using the following content, perAdobe's Acceptable Use Policy .

- Copyrighted material you don't own
- · Sensitive data
 - 1 Adobe reserves the right to monitor content you generate for abuse of this policy.
- Content you generate will not be used to train Adobe's generative Al models, except where you request it
- Per Adobe's terms of service, you are only indemnified against claims of copyright infringement if you do not violate their Acceptable Use Policy concerning copyrighted materials.

Accessing Firefly



Firefly is accessible as a web application or within Photoshop and Illustrator. To access Firefly online:

- 1. Open Google Chrome
- 2. Navigate to the Adobe Firefly website
- 3. Login, using the following account
 - ∘ Students: free Adobe ID 8
 - o Faculty & Staff: College email and password

Using Firefly

Attention: Our license provides each user with 1000 generative credits per month , which are used across all Adobe applications. Every time you generate content, 1 credit is deducted from your monthly allowance.

Online

Once you've logged into Firefly's website, you can enter a prompt to **generate** or **refine** an image or video. Once finished, you can also **export** these files.

Generate

- 1. To the left of the text box, selectwhat type of design you want to generate
 - Image: raster or pixel-based image €, such as from Photoshop
 - Vector: vector or shape-based image , such as from Illustrator
 - Video
- 2. Type a description of the content you want to generate

Tip: The more detailed and specific your description, the better the result will be. See Adobe's guide on effective prompts.

- 3. Click Generate
- 4. All generations will be saved on Home > Files

Refine

- · Type additional descriptions
- Upload reference images for Composition or Style
- · Adjust any of the following parameters
 - Aspect ratio
 - Visual intensity
 - Color and tone
 - Lighting
 - o Camera angle

Export

Hover your mouse over your generation to see additional options.

- Edit
- Open in an Adobe application
- Download to your computer

In Photoshop

Adobe is incorporating Firefly-enabled features into Photoshop. See below for examples of how to use Firefly in Photoshop.

- Generate Image: create a pixel-based image
- Generate Background: replace the background of your image
- Generative Expand : fill space created when you enlarge the canvas size
- Generative Fill : generate elements to place in a portion of an image

In Illustrator

Adobe is incorporating Firefly-enabled features into Illustrator. See below for examples of how to use Firefly in Illustrator.

• Generate Vectors: create vector graphics

- Generate Patterns: create patterns to fill shapes
- Generate Shape Fill: generate graphics to fill a vector shape
- Generative Expand : fill space created when you enlarge artwork
- Generative Recolor : change colors

Questions?

If you have any additional questions or problems, don't hesitate to reach out to the Help Desk!

Phone: 610-526-7440 | Library and Help Desk hours

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