

# Adobe Creative Cloud: Using generative AI (Firefly)

Last Modified on 07/01/2025 12:45 pm EDT

Bryn Mawr College students, faculty and staff can use Adobe's generative AI tool, called [Adobe Firefly](#) to create and edit images, sound and video clips using text prompts. **Adobe Firefly** is currently available as a **standalone web-based app** and as **AI features with Illustrator and Photoshop**. Our license provides **1000 generative credits** per month that can be used across all applications.

**Before you start**, you may need the following:

- An **Adobe ID** (See [Create an Adobe ID](#) if you don't already have one.
- Access to the **Adobe Creative Cloud** application:
  - Everyone with an Adobe ID can access [Adobe Creative Cloud on college computers](#)
  - Staff and faculty can also [download Creative Cloud on personal devices](#)
- Familiarity with [Generative AI: Keeping yourself safe](#)

## Appropriate use

Your use of Adobe Firefly and generative AI features within Adobe applications is governed by college policies and guidelines and by Adobe's policies and terms of service:

- Adobe's [acceptable use policy for generative AI tools](#) prohibits using them with **copyrighted material you don't own** and with **sensitive data**. Adobe reserves the right to monitor content you generate for abuse of this policy.
- Adobe's [generative AI terms of use](#) only indemnify you against claims of copyright infringement if you do not violate their acceptable use policy concerning copyrighting material.
- Adobe's [terms of use](#) state that they will not use your content to train generative AI models, except in very specific cases where you request it.

## Access Firefly

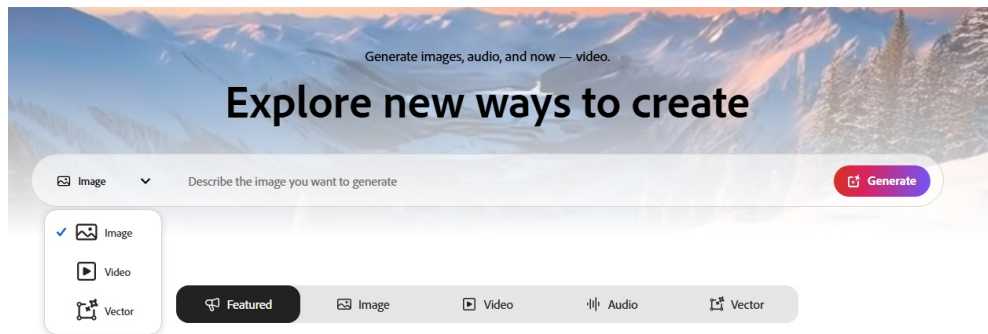
Adobe Firefly is a web-based generative AI application that allows you to create audio and video files as well as still images. You will need to be connected to the Internet in order to use it.

## Open in a web browser

## Open from Creative Cloud

## Creating Images or Video

As with any generative AI tool, you will need to type "prompts" or instructions into a text bar to create or edit images with Firefly. Every time you click the **Generate** button, Firefly deducts 1 generative credit from your monthly allowance of 1000.



## Using AI features in Photoshop

Adobe is incorporating Firefly-enabled features into Photoshop. Here are some examples, see the Generative AI section of Adobe's [Photoshop User Guide](#) for the most up-to-date list and for step-by-step instructions.

- **Generate Image** -- create a new pixel-based image using text prompts.
- **Generate Background** -- replace the background of your image using generative AI.
- **Generative Expand** -- fill space created when you enlarge the canvas size using generative AI prompts.
- **Generative Fill** -- generate an image elements to put in the selected portion of an image.

**Note:** Using these features counts against your monthly allocation of [1000 generative credits](#).

## Using AI features in Illustrator

Adobe is also incorporating Firefly-based features into Illustrator. Here are some examples, see [Common questions about generative AI features in Illustrator](#) for the most up-to-date list and step-by-step instructions.

- **Generate Vectors** -- create new vector graphics using text prompts.

- **Generate Pattern** -- use generative AI to create patterns you can use to fill shapes.
- **Generate Shape Fill** -- generate graphics to fill a vector shape using text descriptions.
- **Generative Expand** -- use generative AI to fill space created when you enlarge artwork
- **Generative recolor** -- change the color of graphics using text-based prompts.

**Note:** Using these features counts against your monthly allocation of [1000 generative credits](#).

## Questions?

If you have any additional questions or problems, don't hesitate to reach out to the **Help Desk!**

**Phone:** 610-526-7440 | [Library and Help Desk hours](#)

**Email:** [help@brynmawr.edu](mailto:help@brynmawr.edu) | [Service catalog](#)

**Location:** Canaday Library 1st floor