How can we share Stories across the site?

Syndication - What is it and Why do I care?

BEFORE WE BEGIN, Let’s define Syndication

Syndication is pretty complex, but here is an easy way to think about it: there is something that is already created that you want to display in another spot, usually as a way to advertise or share it.

Syndication has three very basic parts to it:

- **What to share**
- **Where to share it**
- **How to get it shareable**

**What to Share** - This is called Syndicable Content. This is any Event, Announcement, News article, or Story on our website.

**Where to share it** - By using Flex Content Items on a different page, we can display a small list of select Syndicable Content. This small list usually displays each item in what we call a Teaser. Teasers typically consist of a title, image and other brief information like a date or location.

**How to get it shareable** - By using certain settings on the Syndicable Content, like tags or display theme, we can get the item to easily appear in another spot.

Like I said, Syndication is pretty complex. I won't get into it any more here, but to learn more about syndication and see examples, please watch our Syndication video.

The following is how to add a Story 1up and a Story 3up Flex Content Item to your page to help display select Story Teasers in these types of Flex Content Items.
Story: 1-Up

This Flexible Content Item is a way to syndicate a Story onto your page. This can be done with tags or manual selection.

Since this is a single story, it will display as a nice feature item to help your visitors connect your page content to that story.

A Note on Tags: For News, Events, Announcements, and Story it is worth noting that using the tag approach will keep content fresh by updating the the latest 3/4 items. Manually selecting items will require manual upkeep to keep content fresh as these will not update on their own.

This example was done with an Alumnae/i tag to bring in the content.
Story: 3-Up

This Flexible Content Item is a way to syndicate three Stories onto your page. This can be done with tags or manual selection.

Since we chose Alumnae/i as the tag it is only displaying one item
Since only one item is coming in, we can remedy this by manually selecting items, much as we did for the News 3up. Or switch this to just be a Story 1up if we truly wanted that tag.

**A Note on Tags:** For News, Events, Announcements, and Story it is worth noting that using the tag approach will keep content fresh by updating the the latest 3/4 items. *Manually selecting items will require manual upkeep to keep content fresh as these will not update on their own.*
We can also reorder the Story Items

This is what it looks like on the page
When to Ask for Help

REQUESTING TAGS AND/OR DISPLAY THEMES FOR YOUR STORIES

- If, upon selecting stories for your Story 1up or Story 3up, you discover that the story is not displaying on your page please reach out to Communications at communications@brynmawr.edu to ask for help in getting that story to display on your page, either by tag or display theme.

- If Tags and Display Themes are confusing, please reach out to Communications to ask for help at communications@brynmawr.edu.

- If you add a Story 1up or Story 3up and set your tags and the Story you are expecting isn’t in the list of teasers on your page, please reach out to Communications to ask for help at communications@brynmawr.edu.
More Flex Articles

Please see the https://askathena.brynmawr.edu/help/drupal page for all Drupal articles. Also visit our Drupal Training Videos page for links to all our available videos.

Please note that some Flex Content items require training and possibly special permission levels.

As with anything on the site, if you are unsure what the item is, how it looks or how to best utilize it, please see our sample pages Basic Page with all content and News article with all content or reach out to Communications for guidance at communications@brynmawr.edu.

Please note, there are corresponding training videos available that cover some of the items in these articles. Some items may require increased permission levels and special training. Please reach out to Communications for guidance at communications@brynmawr.edu.

Still need Drupal help? Have more Drupal questions?

If after reading this article or watching the training videos you still have questions, we can help!

Sign-up for any of our Drupal Drop-ins throughout the year.

Schedule a Drupal training session for you or your whole department with our Drupal Trainer.

Questions?

If you have any additional questions or problems, don't hesitate to reach out to the Help Desk!

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