How can we share News across the site?

Syndication - What is it and Why do I care?

BEFORE WE BEGIN, Let’s define Syndication

Syndication is pretty complex, but here is an easy way to think about it: there is something that is already created that you want to display in another spot, usually as a way to advertise or share it.

Syndication has three very basic parts to it:

- **What to share**
- **Where to share it**
- **How to get it shareable**

**What to Share** - This is called ** Syndicatable Content**. This is any Event, Announcement, News article, or Story on our website.

**Where to share it** - By using Flex Content Items on a different page, we can display a small list of select ** Syndicatable Content**. This small list usually displays each item in what we call a *Teaser*. **Teasers** typically consist of a title, image and other brief information like a date or location.

**How to get it shareable** - By using certain settings on the Syndicatable Content, like tags or display **theme**, we can get the item to easily appear in another spot.

Like I said, Syndication is pretty complex. I won’t get into it any more here, but to learn more about syndication and see examples, please watch our Syndication video.

The following is how to add a News 3up and a News + Contact Flex Content Item to your page to help display select News Teasers in these types of Flex Content Items.
News: 3-Up

This Flexible Content Item provides a great place to curate the three latest News items either by tag or by manually selecting them.

If you choose a tag you will get up to three of the latest News articles associated with that tag. It is possible that if you choose a tag nothing could show up on the page. This is usually because either there are no News articles with that tag association or it may not be permitted to display in the page's main theme.

A Note on Tags: For News, Events, Announcements, and Story it is worth noting that using the tag approach will keep content fresh by updating the the latest 3/4 items. Manually selecting items will require manual upkeep to keep content fresh as these will not update on their own.

In our example here, we chose a test tag called IFTEST Tag 1
If no news articles are showing up, you can circumvent this by using Manual Selection, which allows you to choose any News article to display, up to three.
Please note that you can only select from the list page you are on. If you page forward and select more, the system will only remember the selection from that page, not the previous page.
You can also drag-n-drop the articles to reorder them.
News & Contact

This Flexible Content Item provides a great way to curate a place for a few News items paired with a Contact Us. Please note that the Contact area is just a WYSIWYG field that allows you to format it the way you like.

Selecting News Items is the same as in the News 3-Up Flexible Content Item above

**A Note on Tags:** For News, Events, Announcements, and Story it is worth noting that using the tag approach will keep content fresh by updating the the latest 3/4 items. *Manually selecting items will require manual upkeep to keep content fresh as these will not update on their own.*
When to Ask for Help

REQUESTING TAGS AND/OR DISPLAY THEMES FOR YOUR NEWS

- If, upon selecting news for your News 3up or News + Contact, you discover that the news is not displaying on your page please reach out to Communications at communications@brynmawr.edu to ask for help in getting that news to display on your page, either by tag or display theme.

- If Tags and Display Themes are confusing, please reach out to Communications to ask for help at communications@brynmawr.edu.
• If you add a News 3up or News + Contact and set your tags and the News you are expecting isn't in the list of teasers on your page, please reach out to Communications to ask for help at communications@brynmawr.edu.

More Flex Articles

Please see the https://askathena.brynmawr.edu/help/drupal page for all Drupal articles. Also visit our Drupal Training Videos page for links to all our available videos.

Please note that some Flex Content items require training and possibly special permission levels.

As with anything on the site, if you are unsure what the item is, how it looks or how to best utilize it, please see our sample pages Basic Page with all content and News article with all content or reach out to Communications for guidance at communications@brynmawr.edu.

Please note, there are corresponding training videos available that cover some of the items in these articles. Some items may require increased permission levels and special training. Please reach out to Communications for guidance at communications@brynmawr.edu

Still need Drupal help? Have more Drupal questions?

If after reading this article or watching the training videos you still have questions, we can help!

Sign-up for any of our Drupal Drop-ins throughout the year.

Schedule a Drupal training session for you or your whole department with our Drupal Trainer.

Questions?

If you have any additional questions or problems, don't hesitate to reach out to the Help Desk!

Phone: 610-526-7440 | Library and Help Desk hours
Email: help@brynmawr.edu | Service catalog
Location: Canaday Library 1st floor