

Drupal Short Sessions - Event 3up

Last Modified on 12/12/2023 4:01 pm EST

Remember: Submitting your Event to the website is for advertising purposes only.

How you can share Events across the site

Syndication - What is it and Why do I care?

BEFORE WE BEGIN, Let's define Syndication

Syndication is pretty complex, but here is an easy way to think about it: there is something that is already created that you want to display in another spot, usually as a way to advertise or share it.

Syndication has three very basic parts to it:

- *What to share*
- *Where to share it*
- *How to get it shareable*

What to Share - This is called **Syndicable Content**. This is any Event, Announcement, News article, or Story on our website.

Where to share it - By using **Flex Content Items** on a different page, we can display a small list of select **Syndicable Content**. This small list usually displays each item in what we call a *Teaser*. **Teasers** typically consist of a title, image and other brief information like a date or location.

How to get it shareable - *By using certain settings on the Syndicable Content, like tags or display theme,* we can get the item to easily appear in another spot.

Like I said, Syndication is pretty complex. I won't get into it any more here, but to learn more about syndication and see examples, please watch our Syndication video

EVENTS AS TEASERS

When we think of pages, we think of all the content on that page. This is the full display of the page.

But there is another way to display that content around the site, which is called a **Teaser Display**. You see these displays anytime you see listing pages on our site.

These **Teaser Displays** usually have an image, a title and some other bit of information that acts as a link to the full display of the page.

These teasers are seen in the Events Listing Page, as well as Flex Content Items added to a page, like the Event 3up. Flex Content Items used to display Syndicated Content are basically small display lists made up of Teaser Displays.

Let's see what Events Listing pages look like.

To find the Event Listing Page, you can use either:

- the menu Inside Bryn Mawr > The Latest > Events
- or you can visit the URL <https://brynmawr.edu/inside/latest/events> to view all the events.

You can further filter the events on the listing page to only show by a certain date, event type or audience. These events are all displayed as Teasers on this listing page.

If we follow the link of the event, we will see its full display page. This is all the info you put in when you submit an Event on our website.

For this particular event, we have something called Tags displaying on the bottom.

EVENTS AND TAGS

If you are logged in when you submit your event, you can select a tag to associate to your event.

This Tag helps the Event to *Be Shareable*.

This means that this event can show up in other places on the website.

For instance, if we click this tag link "Alumnae/i" on this Event detail page

Hot Cocoa Study Break

DEC
15
2023

1:00PM - 3:00PM On Campus Event - Campus Center, Main Lounge



As part of this year's Cupcake Challenge, the Alumnae/i Relations and Development Office is holding a hot cocoa study break in the Campus Center on Friday, Dec. 15, from 1-3 p.m.

Sip some delicious hot cocoa and win prizes.

Open to all students – take a break from finals prep and join us!

ALUMNAE/I RELATIONS AND DEVELOPMENT

Audience: For Students

Type(s): Informal Get-Together

Contact: Liz Horvath
lghorvath@brynmawr.edu

TAGGED AS

ALUMNAE/I

That link will bring us to this Event Tag Listing Page for [Alumnae/i Events](#).

The title of the page has the Tag "Alumnae/i" in it, and you can see that the URL has some extra stuff at the end to help us know this page is only displaying Events with this Tag.

Here, we can also see the Teaser for the Event we were looking at.

To learn more about syndication and see examples, please watch our Syndication video.

Let's see what an Event 3up looks like

There are many examples of this Flex Content Item called Event 3up on our website. It can be placed on any of the following types of pages: Basic Page, News, Office/Services, or Story. Though usually, they are used primarily on a Basic Page. Depending on where on the site that Basic Page is, the Event 3up may display differently. This is due to the Main Theme of the page.

This example has a Main Theme of Marketing -

Morning

EVENTS HOME



OCT
27
2023

8:00AM - 10:00AM

Alumnae/i & Students Row >

On Campus
Hines Rowing Center



OCT
27
2023

10:00AM - 5:00PM

Owls Fest Registration >

On Campus
Campus Center



OCT
27
2023

10:00AM - 1:00PM

Academic Classes to Visit >

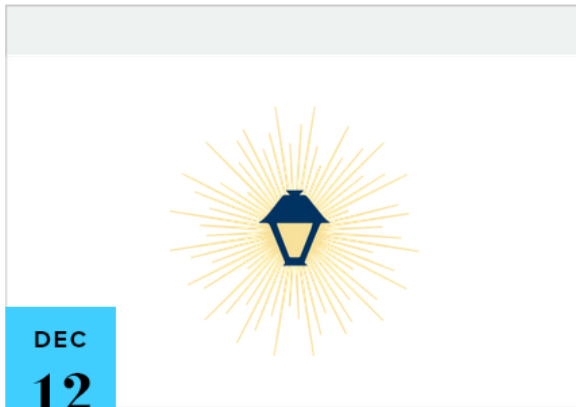
On Campus
Registration Required

This other example has a Main Theme of Inside -

event 3up

using health and wellness tag

MORE EVENTS

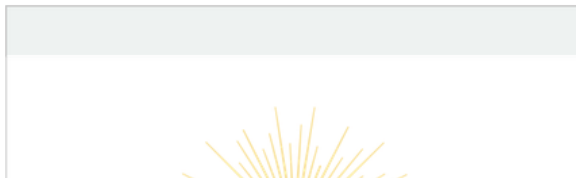


DEC
12
2023

11:00AM - 3:00PM

Vital Touch Wellness Chair
Massage >

On Campus
Campus Center

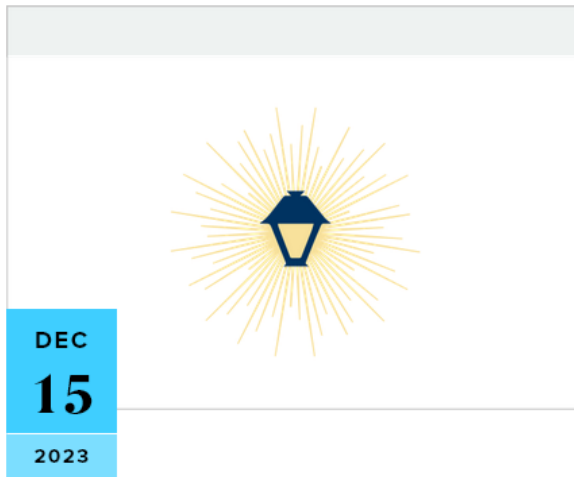


11:00AM - 3:00PM

Vital Touch Wellness Chair
Massage >



On Campus
Campus Center



12:00PM - 1:00PM

Owl Well >

On Campus
Campus Center

What's this Theme thing?

EVENTS AND THEMES

Most folks won't need to worry about the Display theme, but I wanted to touch on it in case you are one of the folks that needs to know.

In brief, each Announcement, News, Event or Story has a Main Theme, or main place, that they "live", like in the Inside theme, or the GSAS theme, for instance.

Then, they also have places they can "visit" such as, any theme besides where they live. This is called a Display Theme.

If an Event doesn't have a Display theme that matches the Main theme of the page you are putting an Event 3up on, then that particular Event Teaser won't show in the Event 3up list.

To learn more about syndication and see examples, please watch our Syndication video.

How do I make an event show up where I want?

When you submit an event as an authenticated (or logged in) user you have the ability to set a few extra fields, like tags and display theme.

If you are unsure how you want to set those extra fields in order to use your event in an Event 3up, the Communications team can help.

Even if you do set these fields, the Communications team may reach out for clarity or may reset one of the fields to something that seems to make better sense given the context of the event you are advertising.

The important fields that help determine where you can advertise your Event using an Event 3up Flexible Content Item are:

1. Tags
2. Display Theme

If you are logged in when you submit your Event, you can choose a tag. If you can't find a relevant Tag or need an Event to have a specific Tag, please contact Communications.

TAGS

+ Postbaccalaureate Premedical Program

+ Health Professions Advising

+ - None -

Add another item

Do NOT submit in the Daily Display

If you are logged in when you submit an event, you can also choose additional Display Themes. It will always have the Inside Theme as the default Display Theme. If you know, for instance, that you need to advertise your event in conjunction with the folks in GSAS, you can check the box next to the Graduate School of Arts and Sciences. Just remember, the Communications team may reach out for clarity or may reset one of the fields to something that seems to make better sense given the context of the event you are advertising.

THEME(S)

Display Theme(s)

Marketing

Inside Bryn Mawr

Graduate School of Arts and Sciences

Graduate School of Social Work and Social Research

Postbaccalaureate Premedical Program

These are themes where content can be set to additionally appear, in feeds/displays set up for this purpose.

By using the *Events 3-Up* Flexible Content Item in a *Basic Page*, you can bring your Events into a Basic Page by either *referencing a tag* you associated with the Event *or via manual selection*.

How to add an Event 3up to your page

As with any Flexible Content Item, you can add an Event 3up to a basic page. The Event 3up can be added to any of the following types of pages: Basic Page, Event, News, Office/Services, or Story.

This Flexible Content Item allows you to curate a listing of up to three (3) Events either by tag or by manually selecting the ones you know you want to advertise in this list.

These Events display in a styled list of (up to) three teasers.

To create this listing, you have a Heading and Intro field, along with selecting Events by tag or manual selection.

Event: 3-Up

This Flexible Content Item allows you to curate a listing of 3 events either by tag or by manually selecting the ones you know you want to advertise in this list.








If you can't find a relevant Tag or need an Event to have a specific Tag, please contact Communications

To create this listing, you have a Heading and Intro field, along with selecting events by tag or manual selection.

Event: 3-Up Collapse ⋮

Heading *

Introduction

B I |   |     Source 

Tag Selection

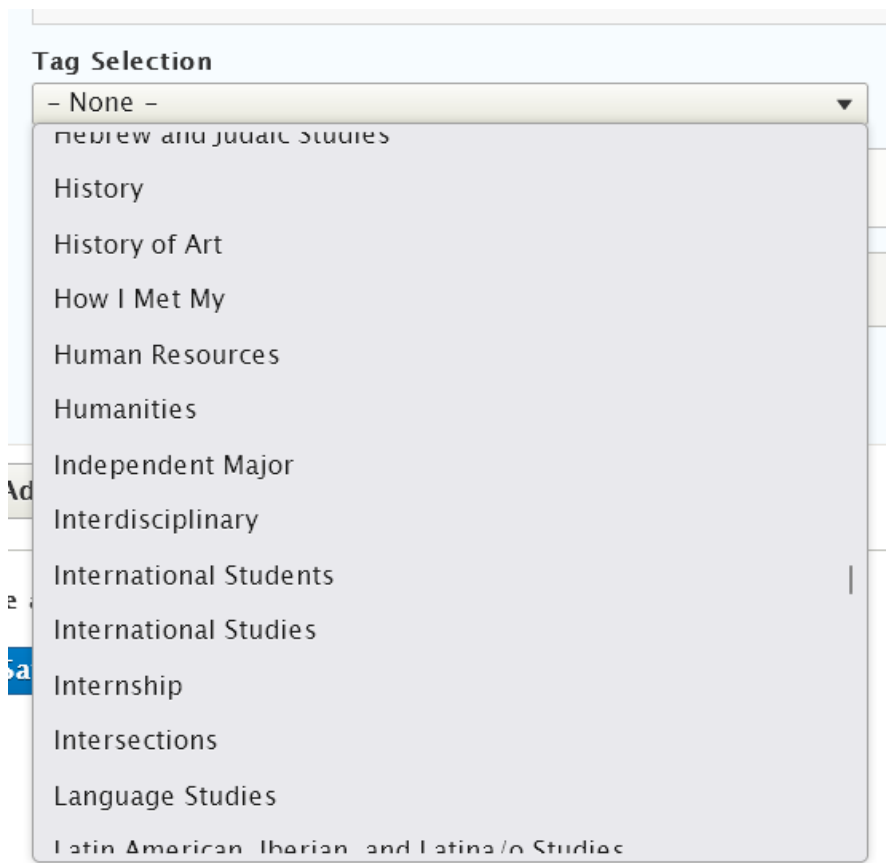
- None - ▼

▼ MANUAL SELECTION

Select Event items

You can select up to 3 content items (3 left).

To select a tag, simply click on the arrow on the dropdown to see all the tags you can choose from



A Note on Tags: For Events it is worth noting that using the tag approach will keep content fresh by updating the latest 3 items in that tag category. **Manually selecting items will require manual upkeep to keep content fresh as these will not update on their own.** This content can quickly grow stale unless you continually EDIT the Flex Content Item.

If you prefer to use the Manual Selection, you can press the Select Event Items pill-button and a pop-up window will come in with a list from which you can make your selection. You can filter by title or date and click apply to see a less broad list.

Select Event Items





[Browse](#)

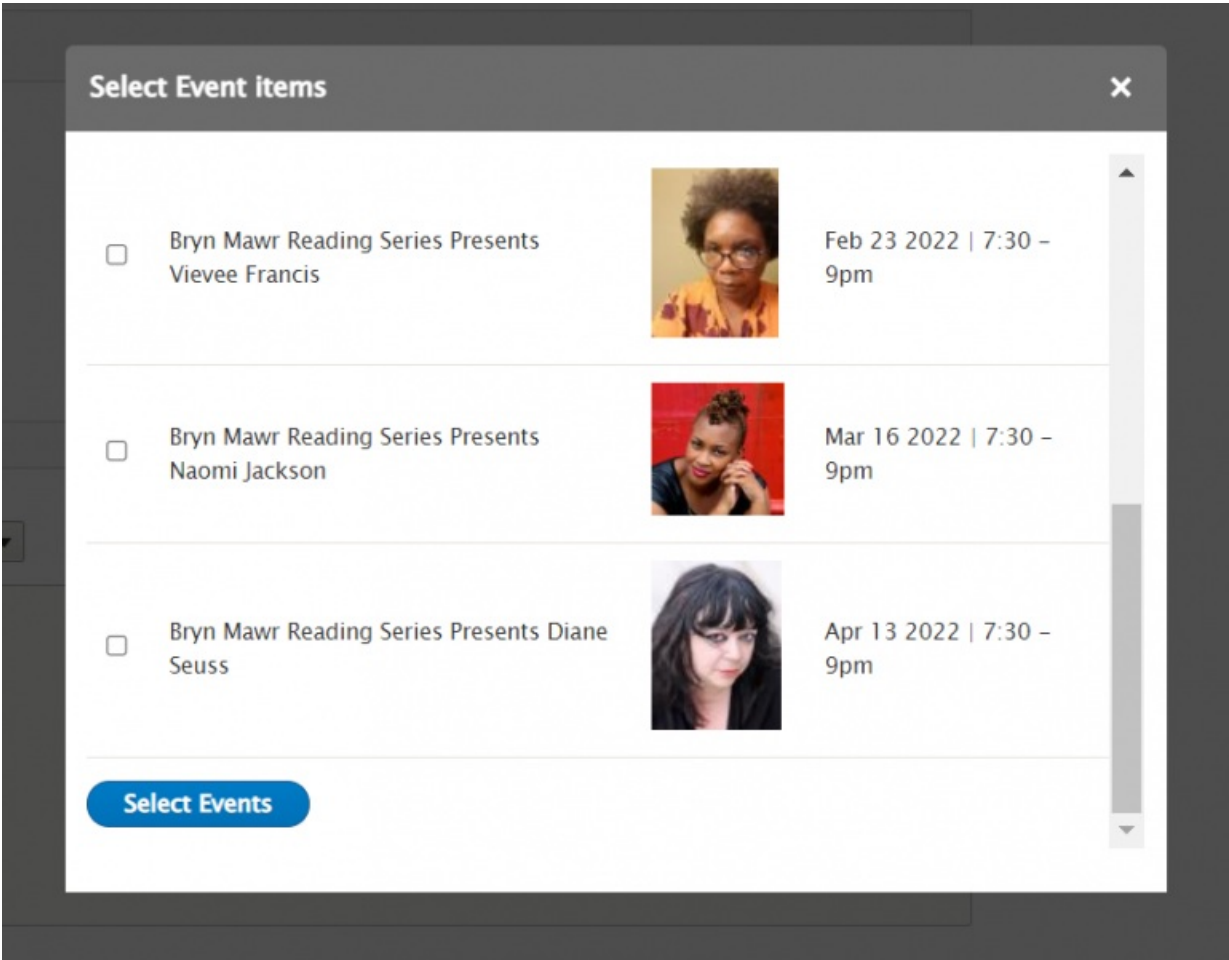
Displaying 1 - 6 of 6

Title

Date

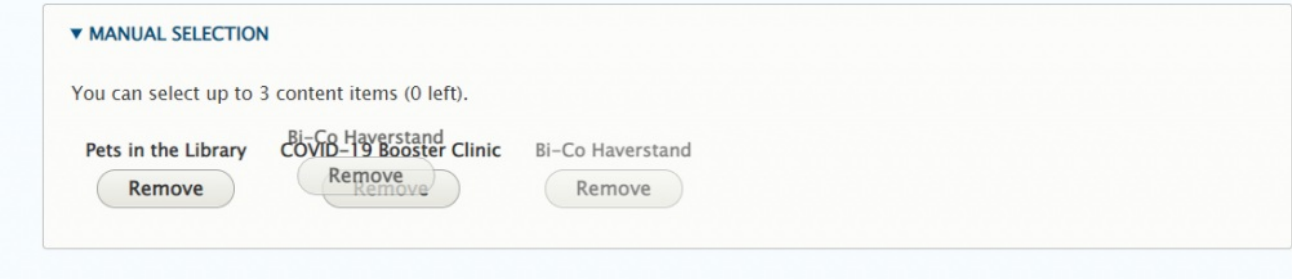
Apply

		DATE
<input type="checkbox"/>	Pets in the Library	 Dec 15 2021 1 - 3pm
<input type="checkbox"/>	COVID-19 Booster Clinic	 Dec 16 2021 9am - 3:45pm
<input type="checkbox"/>	Bi-Co Haverstand	Jan 5 2022 4 - 6pm



Once you have checked the boxes of all the events you want to display, you can scroll to the bottom of the window and click the Select Events pill-button. This will put them in the Flexible Content area. Then, you can drag-and-drop them to rearrange the order if you want

If you can't find a relevant Tag or need an Event to have a specific Tag, please contact Communications



Display Rules

These are the Display Rules the code follows for either a tag or a manual display method.

TAG ONLY

If you use TAG ONLY to display Events in your Event 3up, the following rules apply:

1. Items will ONLY show on a Basic Page when the Event's Display Theme matches the Basic Page's Main Theme.
2. Items will ONLY show on a Basic Page if the Event's Tag matches the Tag you selected in your Flex Content Item.
3. The Tag Only method works for future Events only. If you want to display a 3-up of past events, it must be one of manual selection.
4. It's good to use Event 3-Up by tag to highlight future events. If a tag has no upcoming events, the entire flex content item will not display on the page until there are more future events.
 1. This means that if it is OLDER than today (like yesterday) it will NOT show
 2. If NO Events with that selected TAG has a date greater than (>) today the ENTIRE Flex Item will NOT show
5. If Items exist for that TAG, but are unpublished, they will NOT show
6. If NO Items have that selected TAG the ENTIRE Flex Item will NOT show

TAG ONLY EXAMPLE:

event 3up

using health and wellness tag

[MORE EVENTS](#)



11:00AM - 3:00PM

**Vital Touch Wellness Chair
Massage** >

On Campus
Campus Center



11:00AM - 3:00PM

Vital Touch Wellness Chair Massage >

On Campus
Campus Center



12:00PM - 1:00PM

Owl Well >

On Campus
Campus Center

MANUAL ONLY

If you use MANUAL ONLY to display Events in an Event 3up, the following rules apply:

1. Items will show on ANY themed Basic Page despite the Event's Display Theme settings.
2. The time-based rule for display is ignored by the system, therefore, use of MANUAL Selection renders the Event 3up static and evergreen but not dynamic. Manually selecting Events will require manual upkeep to keep content fresh as these will not update on their own. This content can quickly grow stale unless you continually EDIT the Event 3up.



OCT
27
2023

8:00AM - 10:00AM

[Alumnae/i & Students Row >](#)

On Campus
Hines Rowing Center



OCT
27
2023

10:00AM - 5:00PM

[Owls Fest Registration >](#)

On Campus
Campus Center



OCT
27
2023

10:00AM - 1:00PM

[Academic Classes to Visit >](#)

On Campus
Registration Required

More Button

When using an Event 3up, you will get a black CTA (Call to Action) button that usually says something like "More Events" and will direct folks to the main listing page for Events

There are, generally speaking, multiple methods to link to More content for those flex content items,

- **Tags** - When you use Tags to pull in some content the More Button take you to a tagged listing page of those type of items (News articles or Events, or Announcements, etc).
- **Manual** - If you ONLY Manually select items, your More Button will take you to the main listing page for that type of item, this listing page will match the Main theme that the Basic Page your Flex Item More Button is on.
- **Custom CTA** - There is also the ability to Customize the CTA so you could make people go to a Department's page, or to a Registration Page, for example.

This Custom Link/CTA has a URL field and a Text Field that you would fill in.

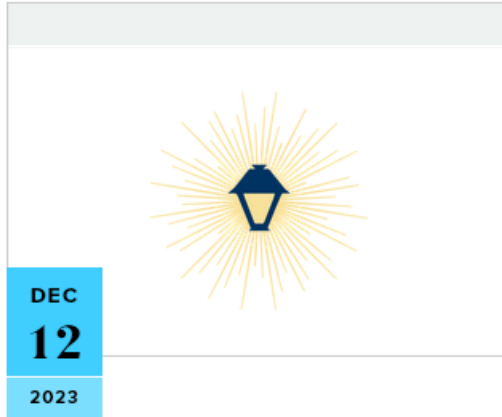
Adding a Custom CTA will override the default CTA behavior of either Tag or Manual approach.

So, for this example, we have a more button that goes to *Health Resources*

event 3up

using health and wellness tag

HEALTH
REOURCES



11:00AM - 3:00PM

**Vital Touch Wellness Chair
Massage >**

On Campus
Campus Center



11:00AM - 3:00PM

**Vital Touch Wellness Chair
Massage >**

On Campus

When to ask for help

EVENTS UNPUBLISHED DEFAULT

All Events are saved/submitted as unpublished. Communications reviews all Events in conjunction with Conference and Events. Once those teams confirm all content is correct, Communications will publish it. If they find any content that is in need of clarification, they will reach out to you.

EVENTS ARE UNEDITABLE

Only Communications team members are able to edit an Event once it is published. If you find your event is in need of editing, you will need to reach out to Communications for correction.

REQUESTING TAGS AND/OR DISPLAY THEMES FOR YOUR EVENT

- If, after you receive your confirmation email, you realize you didn't set any tags or display themes, You should email Communications with that confirmation email receipt and explain that you need their help setting tags and display themes for an event.
- If, upon selecting events for your Event 3up, you discover that the event is not displaying on your page please reach out to Communications to ask for help in getting that event to display on your page, either by tag or display theme.
- If Tags and Display Themes are confusing, please reach out to Communications to ask for help.
- If you add an Event 3up and set your tags and the Event you are expecting isn't in the list of three teasers on your page, please reach out to Communications to ask for help.

RECAP

To recap what we covered:

- **An EVENT is Syndicable Content. This is WHAT we want to display as a Teaser somewhere else**
- **An EVENT 3UP Flex Content Item added to a page *will be the vehicle for displaying these Event Teasers.*** These can be added to any of the following types of pages: Basic Page, News, Office/Services, or Story. **This is WHERE we want to display our Event.**
- **Tags and Display Themes are some of the factors that determine HOW the Event's Teaser Display appears, according to the Display Rules for the Event 3up.**
- How to put an Event 3up on a Basic Page.

To learn more about syndication and see examples, please watch our Syndication video.

More Flex Articles

Please see the <https://askathena.brynmawr.edu/help/drupal> page for all Drupal articles. Also visit our [Drupal Training Videos](#) page for links to all our available videos.

Please note that some Flex Content items require training and possibly special permission levels.

As with anything on the site, if you are unsure what the item is, how it looks or how to best utilize it, please see our sample pages [Basic Page with all content](#) and [News article with all content](#) or reach out to Communications for guidance at communications@brynmawr.edu.

Please note, there are corresponding training videos available that cover some of the items in these articles. Some items may require increased permission levels and special training. Please reach out to Communications for guidance at communications@brynmawr.edu.

Still need Drupal help? Have more Drupal questions?

If after reading this article or watching the training videos you still have questions, we can help!

Sign-up for any of our [Drupal Drop-ins](#) throughout the year.

[Schedule a Drupal training session](#) for you or your whole department with our Drupal Trainer.

Questions?

If you have any additional questions or problems, don't hesitate to reach out to the **Help Desk!**

Phone: 610-526-7440 | [Library and Help Desk hours](#)

Email: help@brynmawr.edu | [Service catalog](#)

Location: Canaday Library 1st floor
